

## QUICK REFERENCE SHEET

Medical and nutrition experts agree: people need to add more fresh fruits and vegetables to their daily diet. But the pace of modern living makes food preparation difficult. Commercial cultivation and processing can also remove natural nutrients even from healthy foods.

Kenzen Fruit & Berry and Kenzen Vegetable offer concentrated ingredients from organic produce, prepared in ways that help preserve the natural goodness.

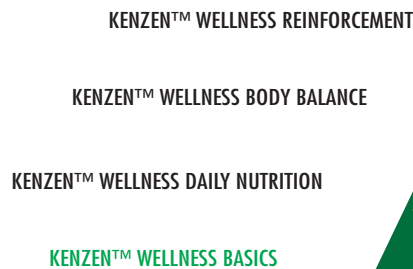
- *Helps meet recommended daily amount of fruits and vegetables*
- *Made entirely from whole foods*
- *No non-food ingredients*
- *High bioavailability for better absorption\**
- *Organically grown in deep, nutrient-rich soil*
- *Offers natural antioxidant ingredients\**
- *Cold-processed to preserve nutrients*
- *Kosher certified*



## Kenzen Wellness

### The Nikken Nutrition Philosophy

Hippocrates, the father of medical science, said, "Let food be your medicine." Nikken Kenzen Wellness nutrition is based on the principle that natural, whole foods are the ideal source of the nutrients your body was designed to consume. They are "living foods" in the sense that healthy, natural nutrition supports normal physical function, contributes fuel for energy, and helps the body defend itself against illness, aging and environmental challenge.



- A** - The foundation of your nutrition regimen
- B** - A comprehensive nutritional program
- C** - Designed to support fitness, weight management
- D** - Targeted for specific wellness concerns

### Kenzen Wellness features and benefits:

- *All whole foods* ..... Made from entire fruits and vegetables, including nutrient-rich pieces often removed in commercial processing.
- *Made from 26 fruits and vegetables* ..... Offers an extremely broad range of phytonutrients, enzymes and micronutrients.
- *Antioxidant ingredients* ..... Offers the same natural antioxidants as in fruits and vegetables that are recognized as supplying these benefits.\*
- *Supports circulation and cardiovascular health* ..... Made from fruits and vegetables known to support circulatory and cardiovascular function.\*
- *Superior bioavailability* ..... Natural, whole foods that the body can readily absorb and metabolize.\*
- *All natural* ..... Contains nothing but whole foods.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## QUICK REFERENCE SHEET

### The facts

- The US Food and Drug Administration, American Heart Association, American Cancer Society and other health authorities recommend multiple daily servings of fruits and vegetables to help protect health. Kenzen Fruit & Berry and Kenzen Vegetable are designed to help meet these guidelines — every day.
- Eating this many servings of fruits and vegetables every day would require a high intake of calories. Kenzen Fruit & Berry and Kenzen Vegetable offer a concentrated form that can help satisfy that recommendation, even with a moderate diet.
- Additionally, because 26 different varieties of fruits and vegetables are in the formulation, Kenzen Fruit & Berry and Kenzen Vegetable offer a broader range of fruit and vegetable nutrients than most people would ever eat per day in solid form.
- Antioxidants are known to help protect against premature aging, immune system and cell damage. Kenzen Fruit & Berry and Kenzen Vegetable are made from ingredients that are natural sources of these antioxidants.\*
- The fruits and vegetables are organically grown in an area with some of the world's most fertile soil, accumulated over thousands of years. Unlike depleted topsoil, this region is rich in nutrients.
- No pesticides, herbicides, artificial fertilizers or genetically modified organisms are used in growing or processing. The fruits and vegetables are thoroughly tested to make certain that they contain no appreciable levels of those contaminants.
- Each fruit and vegetable used is carefully harvested at the very peak of its nutrient content — unlike commercially farmed foods. These ingredients are then cold-processed to retain essential nutrients and enzymes.
- Organic, all-natural nutrients are readily recognized and metabolized by the human body, for maximum absorption and nutritional benefit.\*



#### Kenzen™ Vegetable

Supplement Facts	
Serving Size: 2 capsules	
Servings Per Container: 30	
Amount Per Serving	% DV
Proprietary Blend of	900 mg **
Vegetable Juice Powders	
Parsley juice powder, kale juice powder, spinach juice powder, brussel sprouts juice powder, asparagus juice powder, broccoli juice powder, cauliflower juice powder, beef juice powder, tomato juice powder, carrot juice powder, cabbage juice powder, garlic juice powder	
**Percent Daily Value not established.	

Other Ingredients: Plant-derived cellulose (VCaps)  
**Warnings:** Consult a physician before use if you are allergic to any of these ingredients, taking medication or pregnant. Do not use if seal is broken.

#### Kenzen™ Fruit & Berry

Supplement Facts	
Serving Size: 2 capsules	
Servings Per Container: 30	
Amount Per Serving	% DV
Proprietary Blend of	900 mg **
Fruit Juice Powders	
Cranberry juice powder, papaya juice powder, pineapple juice powder, blueberry juice powder, strawberry juice powder, blackberry juice powder, bilberry juice powder, grape juice powder, cherry juice powder, raspberry juice powder, orange juice powder, mandarin juice powder, apricot juice powder, plum juice powder	
**Percent Daily Value not established.	

Other Ingredient: Plant-derived cellulose (VCaps)  
**Warnings:** Consult a physician before use if you are allergic to any of these ingredients, taking medication or pregnant. Do not use if seal is broken.

### PRODUCT INFORMATION

ITEM CODE	DESCRIPTION	SUGGESTED RETAIL
#15592	2pk - 1 fruit, 1 vegetable	US \$56.00
#13882	2pk - 1 fruit, 1 vegetable	CN \$65.00
AVAILABILITY		
US: YES	CN: YES	
FEATURED NIKKEN TECHNOLOGY		
Kenzen Wellness Technology.		
HOW TO USE		
Fruit & Berry: Take two capsules in the morning.		
Vegetable: Take two capsules in the evening.		

### Quick Sharing Tip

Whole foods are the type of nutrition that exists in nature — the same ecosystem that human beings are part of. This means that whole-food nutrition is what the body is naturally designed to survive on.

The recommended daily servings of fruits and vegetables is more than many people can consume, especially those on a diet or with dietary restrictions. Kenzen Fruit & Berry/Vegetable offers a way to help these people and others satisfy that recommendation.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.